

#### Academy of Certified Human Resource Professionals,

Regus Suites, 17th Floor, JKUAT Towers, Kenyatta Avenue, P. O. Box 18582 - 00100, Nairobi, Kenya.

◎ 020-5157034 | ◎ 0700 722522 | ◎ 0722 300245

Email: admin@achrp.org | Website: https://achrp.org

IHRM: C00259 NITA: NITA/TRN/1234

Dear professional, 24/07/2025

# **Strategic Employee Engagement**

Start Date	End Date	Venue	CPD	Cost (Excl. VAT)PP	Registration Link
05-03-2022	05-03-2022	Zoom Webinar	1	1,000.00	Register Here

### **Course Overview**

Strategic Employee Engagement: Practices and Strategies to Maximize Motivation.

How do you create a workplace environment where employees and teams excel? Regardless of what business you are in, you are in the people business. Your employees are your greatest asset. When they do well, so do you. This strategic employee engagement webinar helps develop, implement and sustain a strategy to create a culture of engaged employees and teams. In this workshop we work with you and your teams to make the elements of "engagement" a day-to-day event, in order that you can achieve the intended business results.

## **Course Objectives**

The objective of the **Strategic Employee Engagement** training is to;

- Strategic Employee Engagement
- Strategies of Employee Engagement
- Managing Employee Satisfaction
- Drivers of Employee Engagement
- Creating Culture of Employee Engagement
- Trends in Global Employee Engagement
- Employee Engagement Initiatives, Best Practices & Ideas
- Survey Instrument Components & Recommendations

### **Target Groups**

This training is suitable to a wide range of professionals but will greatly benefit;

- Managers and supervisors responsible for team performance.
- Business leaders seeking to enhance organizational effectiveness.

#### **Zoom Credentials**

Webinar Link	Meeting ID	Password
https://us02web.zoom.us/j/86511587877?pwd=eTkWy3EBdquxLVavF8RJIDPb2bNu5a.1	865 1158 7877	836233

CHRP. Den PN Gathitu, CCT

Secretary General Academy of Certified Human Resource Professionals