



## Academy of Certified Human Resource Professionals

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IHRM ACCREDITATION NO.: C00259

NITA ACCREDITATION NO.: NITA/TRN/1234

### Strategic Employee Retention

Start Date	End Date	Venue	CPD	Cost	Registration Link
30-03-2022	30-03-2022	Zoom Webinar	1	1,000.00	<a href="#">Register Here</a>

### Introduction

Employees are deciding whether to stay or leave their employers. Recent surveys show upwards to an 50% increase in employee turnover as the economy improves. Those that fail to make employee retention a priority are at risk of losing their top talented people to the competition. In this Strategic Employee Retention webinar you will learn five key strategies that drive job satisfaction and employee engagement leading to high employee retention.

### Objectives

The objective of the **Strategic Employee Retention** training is to;

- What motivates employees
- Why Retention is a serious problem . . . still?
- Strategic accountability approach to retention
- How to measure and monitor turnover and retention data
- Recruiting new employees
- Building motivation and commitment
- Employee retention - case study

### Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

- HR Generalists
- Team Leaders & Departmental Heads,

### Zoom Credentials

Webinar Link	Meeting ID	Password
<a href="https://us02web.zoom.us/j/86129001943?pwd=ck5vUE43aHdaay9LbTM2amt2OXZDZz09">https://us02web.zoom.us/j/86129001943?pwd=ck5vUE43aHdaay9LbTM2amt2OXZDZz09</a>	861 2900 1943	845000

**Den Gathitu**

**Secretary General**

**Academy of Certified Human Resource Professionals**