

#### Academy of Certified Human Resource Professionals Ltd.

Regus Suites, 17th Floor, JKUAT Towers, Kenyatta Avenue,

P. O. Box 18582 - 00100, Nairobi, Kenya.

**2** +254 700 722 522 | **3** +254 722 300 245.

NITA: NITA/TRN/1234

## **Data Visualization & Story Telling Training**

Date	Time	Duration	Venue	CPD	Cost (Excl. VAT)PP
27th May, 2023	8:30 AM-11:30 AM	3 Hour(s)	Webinar, Zoom	1	1,500.00

### **Course Overview**

IHRM: C00259

Data is a crucial part of every business. Finding the value in data and presenting that value to your target audience in an understandable way requires effort. To simply present spreadsheets with rows of numbers is not enough to display the value of data. But when data is presented in the form of a story, it is easier for people to understand its importance and react accordingly. Numbers have an important story to tell. They rely on you to give them a clear and convincing voice.

# **Course Objectives**

By the end of this program, participants will be able to;

- Understanding the connection between Business Intelligence (BI) and Data Storytelling.
- Create substantive, compelling stories for business executives from cold, hard numerical data.
- Discovering useful data, preparing it for analysis and building models to understand meaningful relationships.
- Understanding your audience and aligning to their expectations.
- Complimenting other organizational strategic initiatives through data-driven story telling.
- The process of data visualization for effective storytelling.

## Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

• HR Professionals

### Video Link(s)

Module Title	Video Link
Data Visualization & Story Telling	https://www.youtube.com/watch?v=5NIFgyEtNGQ

Den Methitu

CHRP. Den PN Gathitu Secretary General

**Academy of Certified Human Resource Professionals** 



DATE: 03:11:2025

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admin@achrp.org | https://achrp.org

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PROFORMA INVOICE

Invoice To:										
	nization Name	Phone Num	nhor	Email Add	Email Address					
Orgai	mzation Name	Phone Num	Phone Number		Email Address					
QTY	DESCRIPTION		NET (KES)	VAT (KES)	GROSS (KES)					
1	Data Visualization & Story Telling	training	1,500.00	240.00	1,740.00					
GROS	SS: One Thousand Seven Hundred Fo	orty			1,740.00					
***PAYMENT DETAILS***										
	<b>Pay Bill No:</b> 247247 <b>A</b>	ccount No.:	300245 <b>Amo</b>	unt: KES 1,740.	00					
Bank Name: Equity Bank Account Name: Academy of Certified Human Resource Professionals Ltd Account Number: 1 2 9 0 2 7 1 2 4 5 7 5 3										
NOMINEE DETAILS										
We wish to Nominate our employee(s) listed below to attend the above training:										
#	NAME	EMAIL ADDRESS		RESS	TELEPHONE					
NOM	INATION AUTHORIZATION & FU	INDING CON	NFIRMATION							
I, the undersigned, authorize this nomination and confirm that funds are available for this training.										
Name of Authorizer:										
Position:										
Mobile Phone No.: Email Address:										
Organization KRA PIN: Signature:										
Date: Stamp:										
Email this document to <u>admin@achrp.org</u>										

**NB:** No credit facilities. Full payment is required before participation.