



## Academy of Certified Human Resource Professionals

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IHRM ACCREDITATION NO.: C00259

NITA ACCREDITATION NO.: NITA/TRN/1234

### How to Attract & Retain Top Talents

| Start Date | End Date   | Venue   | CPD | Cost     | Registration Link             |
|------------|------------|---------|-----|----------|-------------------------------|
| 09-03-2024 | 09-03-2024 | Webinar | 1   | 1,500.00 | <a href="#">Register Here</a> |

### Introduction

This webinar is designed to help you learn and apply the best practices in attracting and retaining top talents in your organization. You will learn how to use five ways to attract top talent, such as employer branding, employee referrals, social media, talent pools, and flexible work arrangements. You will also learn how to use seven ways to retain top talents, such as recognition, feedback, career development, mentoring, coaching, culture, and compensation. Finally, you will learn how to use tips to increase employee engagement, such as communication, involvement, empowerment, and appreciation.

### Objectives

The objective of the **How to Attract & Retain Top Talents** training is to;

- Define attracting and retaining top talents and their importance and benefits for HR and business outcomes.
- Identify the five ways to attract top talent and their indicators and implications.
- Apply the five ways to attract top talent to various recruitment scenarios.
- Identify the seven ways to retain top talents and their indicators and implications.
- Apply the seven ways to retain top talents to various retention scenarios.
- Identify the tips to increase employee engagement and their indicators and implications.
- Use the tips to increase employee engagement to various engagement scenarios.

### Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

- HR Professionals
- People Managers
- HR Executives

### Zoom Credentials

| Webinar Link  | Meeting ID    | Password |
|---|---------------|----------|
| <a href="https://us02web.zoom.us/j/86129001943?pwd=ck5vUE43aHdaay9LbTM2amt2OXZDZz09">https://us02web.zoom.us/j/86129001943?pwd=ck5vUE43aHdaay9LbTM2amt2OXZDZz09</a> | 861 2900 1943 | 845000   |

  
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