

#### Academy of Certified Human Resource Professionals Ltd.

Regus Suites, 17th Floor, JKUAT Towers, Kenyatta Avenue,

P. O. Box 18582 - 00100, Nairobi, Kenya.

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admin@achrp.org | https://achrp.org

NITA: NITA/TRN/1234

## **HR Strategy to Drive Business Performance Training**

Date	Time	Duration	Venue	CPD	Cost (Excl. VAT)PP
11th May, 2024	08:30 AM-11:30 AM	3 Hour(s)	Webinar, Zoom	1	1,500.00

### **Course Overview**

IHRM: C00259

This webinar is designed to help you learn and apply the best practices in developing and implementing an HR strategy that drives business performance. You will learn how to use a six-step process to craft your HR strategy, from conducting an environmental scan and a SWOT analysis, to defining your HR vision and mission, to setting your HR goals and objectives, to designing your HR action plans and initiatives. You will also learn how to use a sample of an HR strategy map and HR metrics to align your HR activities with your business outcomes and measure your HR impact and value.

# **Course Objectives**

By the end of this program, participants will be able to;

- Define an HR strategy and its importance and benefits for HR and business performance
- Identify the six steps and components of an HR strategy,
- Apply the six-step process to craft your HR strategy for your organization or department
- Use a sample of an HR strategy map and HR metrics to align and measure your HR strategy for your organization or department
- Implement your HR strategy and evaluate its effectiveness and impact using various tools and methods, such as feedback, surveys, and analytics

### Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

- HR Professionals
- People Managers
- HR Executives

# Video Link(s)

Module Title	Video Link
HR Strategy to Drive Business Performance	https://www.youtube.com/watch?v=v

CHRP. Den PN Gathitu **Secretary General** 

Academy of Certified Human Resource Professionals								



DATE: 03:11:2025

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PROFORMA INVOICE

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<b>Pay Bill No:</b> 247247 <b>Account No.:</b> 300245 <b>Amount:</b> KES 1,740.00									
Bank Name: Equity Bank Account Name: Academy of Certified Human Resource Professionals Ltd Account Number: 1 2 9 0 2 7 1 2 4 5 7 5 3									
NOM	INEE DETAILS								
We wi	ish to Nominate our employee(s) listo	ed below to at	ttend the above	training:					
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NOM	INATION AUTHORIZATION & FU	INDING CON	FIRMATION						
I, the	undersigned, authorize this nominat	ion and confi	rm that funds ar	e available for t	his training.				
Name	of Authorizer:								
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Mobile Phone No.: Email Address:									
Organization KRA PIN: Signature:									
Date: Stamp:									
Email this document to <u>admin@achrp.org</u>									
NB: No credit facilities. Full payment is required before participation.									